



## Developing a Vision Statement Worksheet

**Directions:** Answer the questions below in *Part A: Vision Statement Inputs* to help form your Vision Statement. You will need to work with your team to brainstorm for ideas, using questions laid out in the worksheet to prompt discussion. After you have ideas, you can then synthesize these ideas and weave them into a Vision Statement in *Part B: Vision Statement Draft*.

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### Part A: Vision Statement Inputs

What does success look like for your organization?

How will the world be different if your organization succeeds in its mission?

What makes your organization unique?

### About StrategyFrog

StrategyFrog helps organizations develop and implement strategy. Our easy-to-use Software as a Service (SaaS) helps clients gain impactful and meaningful outcomes. StrategyFrog – better plans, better results. Learn more at [www.strategyfrog.com](http://www.strategyfrog.com).



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## Part B: Vision Statement Draft

Integrate the above information from Part A and compose a draft Vision Statement below:

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